

**IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE  
PATENT APPLICATION**

RECEIVED  
CENTRAL FAX CENTER

OCT 28 2004

Applicants: John S. Hendricks et.al. Case: 12560 (SEDN/12560)

Serial No.: 10/724,123

Examiner: unknown

Filed: 12/01/03

Group Art Unit: 2611

Confirmation #: 9915

Title: METHOD AND APPARATUS FOR SWITCHING TARGETED ADVERTISEMENTS AT A SET TOP TERMINAL

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

TC 2600 CSO  
STATUS INQUIRY  
RECEIVED

JAN 28 2005

Initials: MB

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

SIR:

**STATUS LETTER**

Please advise the anticipated date of the first Office Action.

A copy of a previously filed (but not acknowledged) ASSOCIATE POWER OF ATTORNEY/CHANGE OF CORRESPONDENCE ADDRESS is attached. Please mark the records of the PTO to reflect that all correspondence should be sent to CUSTOMERS #26,291, MOSER, PATTERSON & SHERIDAN, LLP, 595 Shrewsbury Avenue, Suite 100, Shrewsbury, New Jersey 07702.

Respectfully submitted,

*Eamon J. Wall*  
Eamon J. Wall, Attorney  
Reg. No. 39,414  
(732) 530-9404

MOSER, PATTERSON & SHERIDAN, LLP  
Attorneys at Law  
595 Shrewsbury Avenue, Suite 100  
Shrewsbury, NJ 07702

**BEST AVAILABLE COPY**

ANTICIPATED DATE OF FIRST ACTION \_\_\_\_\_

JAN 28 2005

Initials: MB  
 EXPD/DOZ: Initials of Person Action 24  
 FAX  PHONE  MAILED